

---

**Surf City Taxpayer Association (SCTA)  
2017 Member Survey  
Overview of Results**

# SCTA Mission Statement

SCTA is a non-profit, non-partisan, volunteer group of individuals dedicated to enhancing the quality of life for all residents, visitors and taxpayers of Surf City, through the following:

- Facilitating communication between taxpayers and town officials
- Organizing and executing borough-wide civic and social activities
- Supporting local charities and civic organizations
- Working to ensure that our tax dollars are spent wisely
- Making Surf City the most inviting and best town on LBI

# SURF CITY TAXPAYER ASSOCIATION

# **WHY YOU MAY NOT HAVE RECEIVED A SURVEY**

- 1. YOU HAVE NOT JOINED SINCE 2014**
- 2. CHECK YOUR 'SPAM' OR JUNK FILE**
- 3. WE HAVE AN INCORRECT EMAIL FOR YOU**
- 4. THERE WAS NO EMAIL ON YOUR APPLICATION**

**314 Total Responses**

**596 Comments**

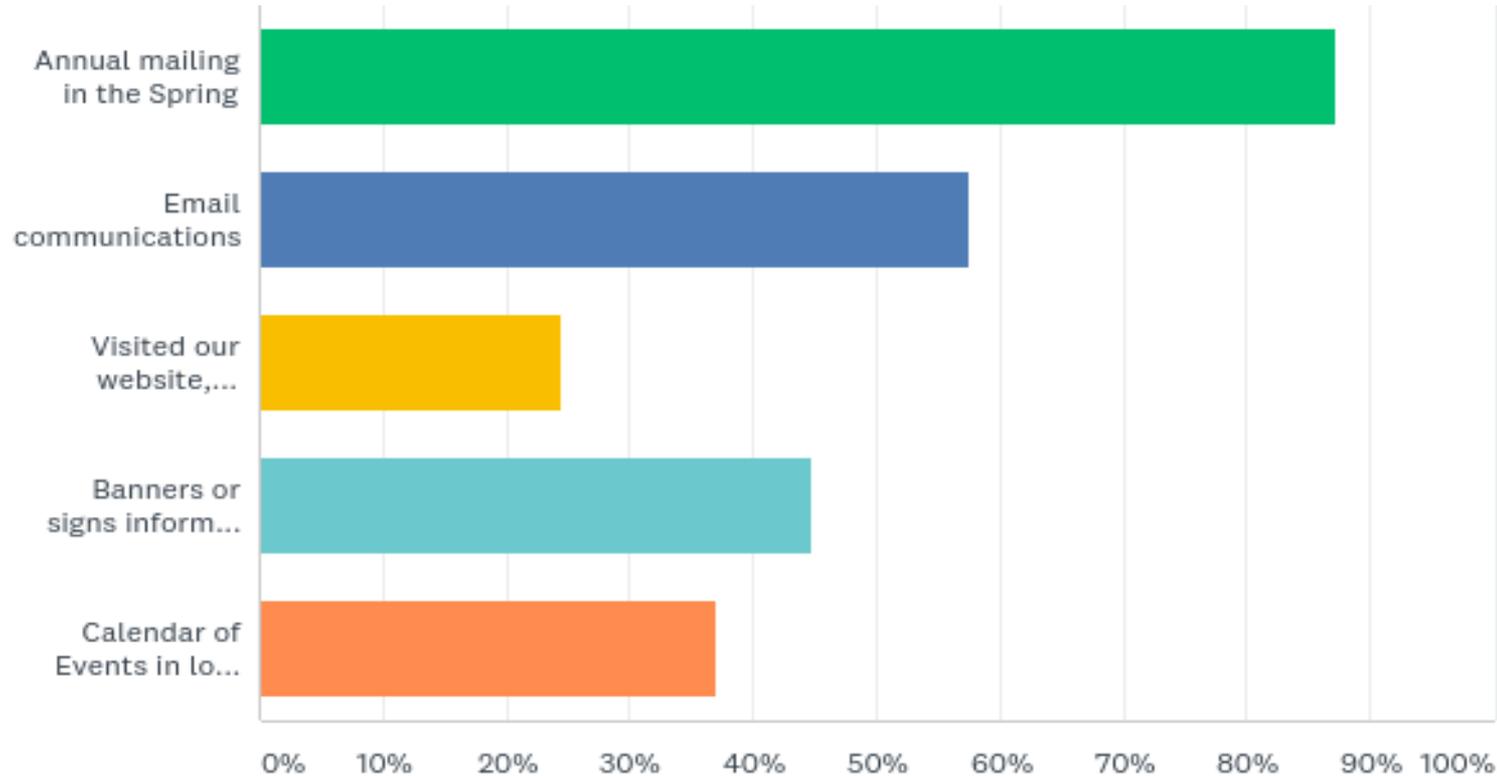
2017 Member Survey

# SURVEY PURPOSE

- **FURTHER OUR GOALS AS OUTLINED IN OUR MISSION STATEMENT**
- **UNDERSTAND HOW WELL WE ARE COMMUNICATING**
- **LEARN MORE ABOUT THE MAKEUP OF OUR MEMBERS**
- **GIVE MEMBERS THE OPPORTUNITY TO TELL US THEIR CONCERNS AND ISSUES**

# Q1: What communication do you recall seeing from the Surf City Taxpayer Association? Check all that apply.

Answered: 306 Skipped: 3



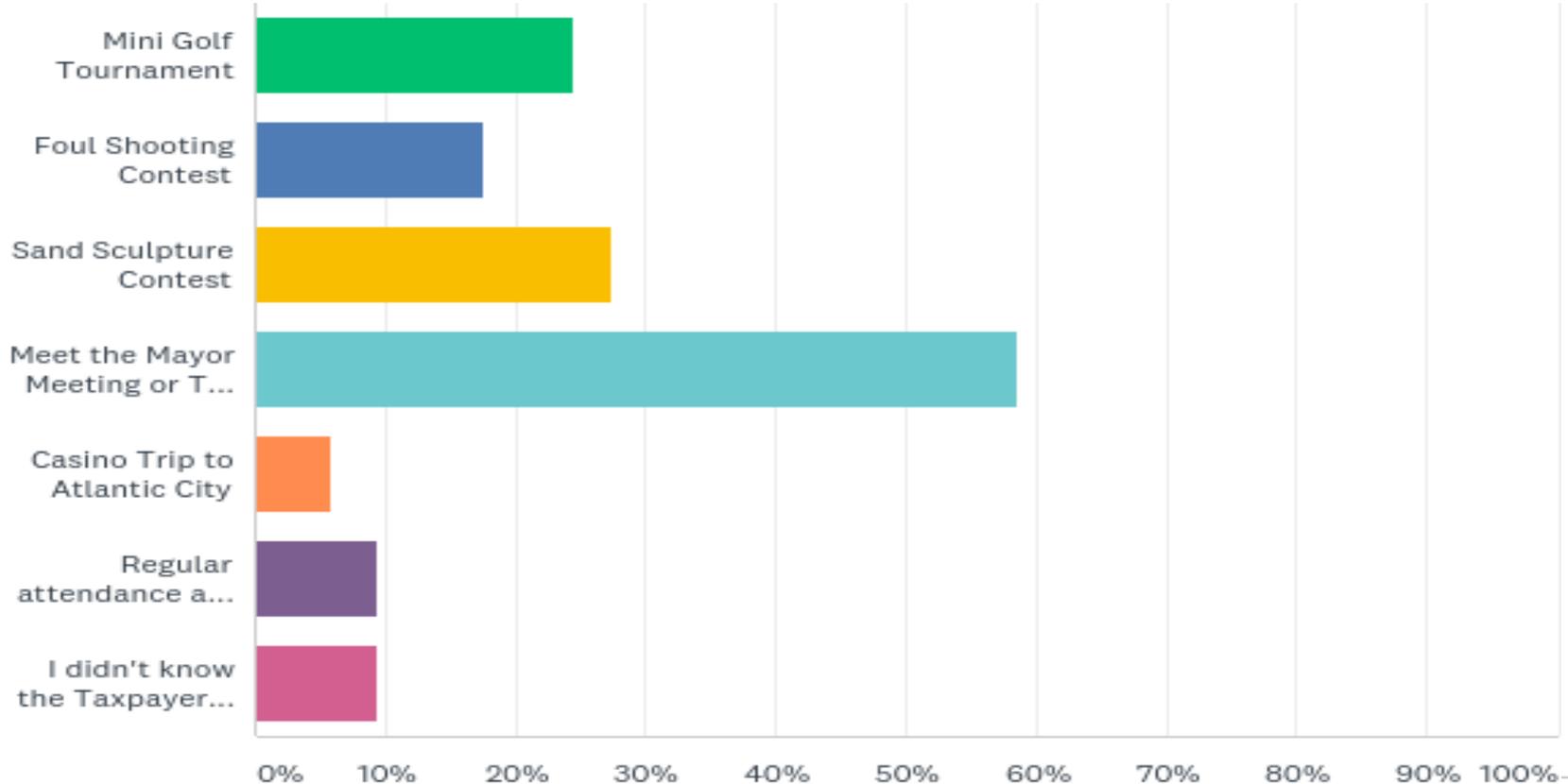
# Q1: What communication do you recall seeing from the Surf City Taxpayer Association? Check all that apply.

Answered: 306 Skipped: 3

Answer Choices	Responses
Annual mailing in the Spring	87.25% 267
Email communications	57.52% 176
Visited our website, surfcitytaxpayer.com	24.51% 75
Banners or signs informing the public of events (e.g. Mini-Golf, Foul Shooting, Sand Sculpture Contest, etc.)	44.77% 137
Calendar of Events in local businesses	36.93% 113
<b>Total Respondents: 306</b>	

## Q8: What Surf City Taxpayer activities have you or a family member or guest participated in? Check all that apply.

Answered: 171 Skipped: 138



## Q8: What Surf City Taxpayer activities have you or a family member or guest participated in? Check all that apply.

Answered: 171 Skipped: 138

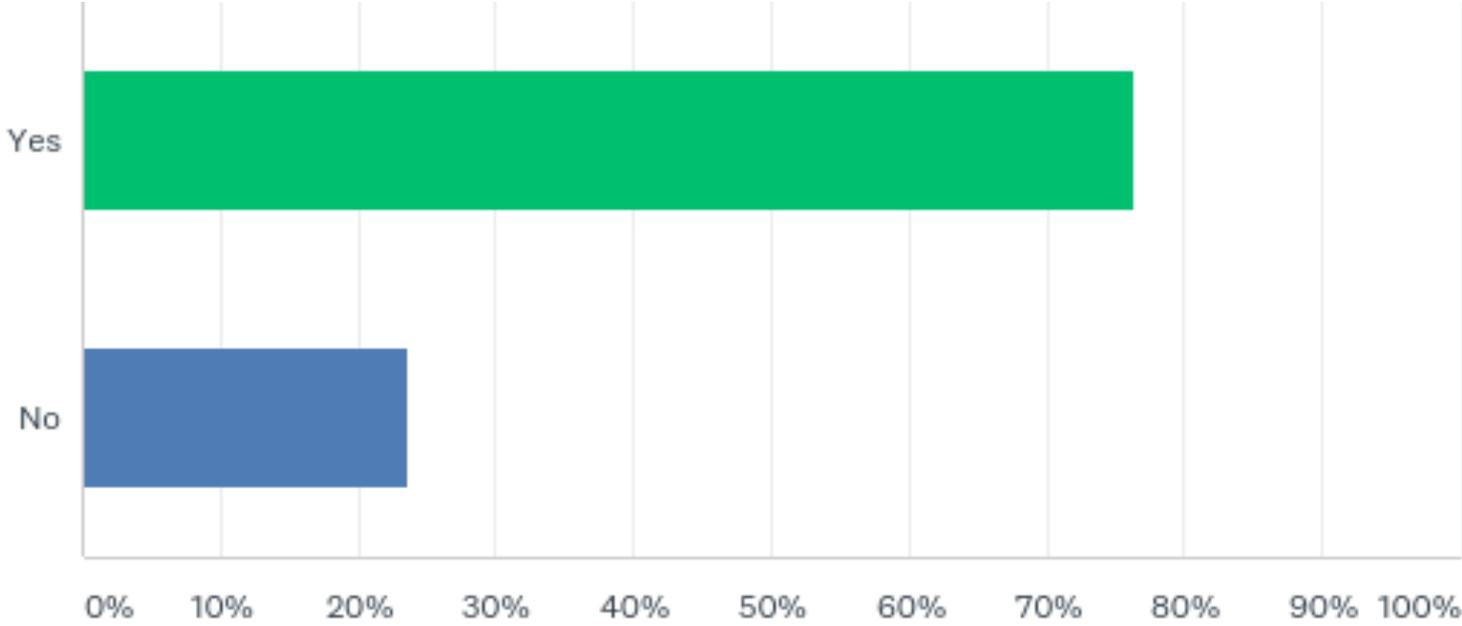
Answer Choices	Responses	
Mini Golf Tournament	24.56%	42
Foul Shooting Contest	17.54%	30
Sand Sculpture Contest	27.49%	47
Meet the Mayor Meeting or Town Hall Meeting in August	58.48%	100
Casino Trip to Atlantic City	5.85%	10
Regular attendance at Borough Council meetings	9.36%	16
I didn't know the Taxpayer Association hosted these events every year	9.36%	16
<b>Total Respondents: 171</b>		

# SUMMARY OF COMMENTS

---

<b>BEACH</b>	<b>93</b>
<b>POLICE</b>	<b>56</b>
<b>INFRASTRUCTURE</b>	<b>24</b>
<b>BEAUTIFICATION</b>	<b>23</b>
<b>ACTIVITIES</b>	<b>10</b>
<b>INSPECTOR/CODE ENFORCER</b>	<b>9</b>
<b>CROSSWALK/TRAFFIC</b>	<b>7</b>
<b>TAXES</b>	<b>7</b>
<b>MISC</b>	<b>6</b>
<b>SIRENS</b>	<b>6</b>

**Q3: Requests have come up regarding additional lifeguard coverage, beyond what is provided today. In general, are you in favor of expanding lifeguard coverage?**



**Q3: Requests have come up regarding additional lifeguard coverage, beyond what is provided today. In general, are you in favor of expanding lifeguard coverage?**

Answered: 292 Skipped: 17

Answer Choices	Responses	
Yes	76.37%	223
No	23.63%	69
TOTAL	292	

## Q4: If you answered "yes", please check all that apply:

Answered: 226 Skipped: 83

Answer Choices	Responses	
Extend current coverage after 5:00 p.m.	29.65%	67
Add roving guards in vehicles after hours	36.28%	82
Provide coverage through September on a designated street beach	68.14%	154
Provide roving guards in a vehicle through September	42.92%	97
Other (please enter in the comments field)	11.95%	27
Total Respondents: 226		

# THE BEACH

---

**IN ADDITION TO THE 77% ASKING FOR ADDITIONAL COVERAGE, HERE ARE SOME OF THE COMMENTS REGARDING THE BEACH**

- **BAN SMOKING**
- **FIX THE EQUIPMENT AND BEACH AT THE BAY BEACH**
- **FIX BULKHEADS (N. 2<sup>ND</sup> AND 14<sup>TH</sup>)**
- **EXTRA TRASH PICKUP ON HEAVY WEEKENDS AND HOLIDAYS**
- **TRASH CANS WITH LIDS**
- **MAKE BEACH ENTRANCE MORE APPEALING**
- **FISHING OUTSIDE THE FLAGS**
- **KEEP THE SAME LIFE GUARD HOURS**
- **TWO FREE BEACH BADGES**

# ACTUAL QUOTES REGARDING BEACH POLICE

---

- **“IS THE EXPENSE NECESSARY?”**
- **“FOR A COMMUNITY THAT STRESSES FRIENDLINESS, I FEEL IT IS AGGRESSIVE”**
- **“I THINK IT SENDS THE WRONG SIGNAL TO THE PUBLIC. POLICE CAN BE CALLED WHEN NEEDED”**
- **“ADD MORE LIFE GUARDS INSTEAD”**
- **“FOOT PATROLS WOULD BE BETTER ON THE STREETS ADDRESSING JAYWALKERS AND BICYCLES RIDING AGAINST TRAFFIC AND NOT STOPPING AT RED LIGHTS”**
- **“UNNECESSARY, INTIMIDATING, CERTAINLY DOES NOT PROMOTE THE IMAGE OF A ‘FAMILY FRIENDLY BEACH RESORT’. IF A MAJOR PROBLEM OCCURS CALL THE REGULAR POLICE. WE DO NOT NEED POLICE TO WALK THE BEACH.”**

# INFRASTRUCTURE

---

- **HIGHEST NUMBER OF COMMENTS WERE RELATED TO FLOODING**
- **SPENDING RESERVES/SURPLUS ON THE INFRASTRUCTURE**
- **MODERNIZE BOROUGH HALL AND THE BOROUGH'S WEBSITE**
- **REPAIR BULKHEADS (2<sup>ND</sup> STREET)**
- **UPDATE STREET SIGNS. YOU CANNOT SEE THEM**

# BEAUTIFICATION

---

- **MAKE ENTRANCES TO BEACHES MORE APPEALING**
- **PUBLIC WORKS LOT NEEDS REFRESHING**
- **FIX ODORS FROM THE PUMP HOUSE**
- **CHRISTMAS DECORATIONS & HOLIDAY DECORATIONS**
- **PLANTERS WITH FLOWERS**
- **TRASH CANS WITH LIDS FOR BOROUGH**

# POSITIVE COMMENTS

---

- **PEOPLE LOVE LIVING IN SURF CITY**
- **MEMBERS APPRECIATE WHAT SCTA DOES FOR THE COMMUNITY**
- **MEMBERS THINK THE SURVEY IS A GOOD IDEA**
- **SEVERAL COMMENTS ABOUT THE GOOD JOB DONE BY THE MAYOR AND THE COUNCIL**

# OTHER ISSUES THAT WERE COMMENTED UPON

---

- **ACTIVITIES ON THE BEACH AND IN TOWN, SUCH AS GAMES AND CONCERTS**
- **ELIMINATE THE FIRE SIRENS**
- **THE BUILDING INSPECTOR IS DIFFICULT TO DEAL WITH AND NOT AVAILABLE**
- **HIRE A CODE ENFORCER FOR NOISE, TRASH VIOLATIONS, ETC.**
- **ENFORCE CROSSWALK LAWS, CONTROL SPEEDING**
- **STOP THE SCHOOL CONSOLIDATION**
- **REDUCE SCHOOL TAXES**
- **OUTDOOR DINING**
- **BIKE RACKS AT BEACH ENTRANCES AND IN TOWN**
- **HOME OWNERS SHOULD BE ABLE TO VOTE IN LOCAL ELECTIONS**
- **FERAL CAT PROBLEM**

# **SCTA BEACH RECOMMENDATIONS**

---

- PROVIDE COVERAGE THRU SEPT. ON A DESIGNATED BEACH**
- PROVIDE ROVING GUARDS THROUGH SEPT TO SUPPLEMENT BEACH COVERAGE**
- EXTEND LIFE GUARD COVERAGE DURING THE SEASON TO 6:00 pm**
- ENLARGE SWIMMING AREAS (TO DEAL WITH NUMBER OF PEOPLE INCREASING WHILE SWIM AREAS GET SMALLER)**

# **OTHER SCTA RECOMMENDATIONS**

---

- **POLICE ON THE BEACH**

- **COMMENTS IN THE PRESENTATION SPOKE TO THE CONCERNS**

- **STANDARD POLICING / TRAFFIC AND SAFETY**

- **BICYCLES NOT OBEYING THE RULES OF THE ROAD**

- **PEDESTRIANS JAYWALKING / NOT USING CROSSWALKS**

- **NO SMOKING ON THE BEACH**